

Spencer Hunter

Des Moines, IA • 712-309-2356 • spencer.j.hunter@gmail.com • [linkedin.com/in/spencerjhunter](https://www.linkedin.com/in/spencerjhunter) • spencerhunter.dev

Senior Product Manager | Developer Experience & API Documentation

Leveraging 10+ years in developer platforms to drive product strategy as a Senior Product Manager, building APIs and documentation that accelerate adoption and revenue.

WORK EXPERIENCE

Dwolla

Des Moines, IA, USA

Lead Developer Advocate

10/2018 - Present

- Developed and executed a comprehensive developer platform strategy, resulting in improved onboarding experience and increased API adoption across 600+ client integrations
- Led advisory role in designing APIs for new products and features, establishing API design standards that improved consistency across 100+ endpoints
- Conducted user research to identify pain points and opportunities in the developer journey, translating insights into product improvements and feature prioritization
- Partnered with engineering, product, and design teams to deliver developer-centric solutions, advocating for features that enhanced developer experience and reduced integration complexity
- Stayed current with emerging trends in Fintech and Developer Relations landscape, adapting platform strategy to maintain competitive advantage

Partner Integration Engineer

11/2016 - 07/2018

- Served as the sole technical resource supporting 200+ client API integrations alongside account management, providing hands-on technical guidance and troubleshooting to ensure successful integrations
- Created and maintained technical documentation, tutorials, and code samples that improved developer onboarding metrics and reduced time-to-integration
- Collaborated closely with engineering, product, and sales teams to identify developer needs, troubleshoot integration challenges, and optimize the overall client and partner experience

Technical Community Builder

05/2014 - 11/2016

- Built and managed developer community platforms, providing strategic direction for online forums and developer engagement initiatives
- Championed developer-centric features and enhancements, building business cases for their implementation and demonstrating value to stakeholders

Wells Fargo Home Mortgage

West Des Moines, IA

eBusiness Analyst • Full-time

03/2013 - 01/2014

- Led onboarding process improvements for Home Mortgage consultants to Facebook platform, ensuring compliance and risk management requirements
- Optimized business processes for Facebook onboarding by identifying and updating workflows, ensuring efficiency and a seamless user experience for new consultants

SKILLS

Product Management

- Cross-functional Collaboration
- Go-to-Market Strategy
- Product Strategy & Roadmap
- User Research & Customer Discovery

Technical & Platform

- API Design & Product Development
- Developer Platform Strategy
- System Architecture
- Technical Documentation

Leadership & Communication

- Community Building
- Project Planning & Execution
- Stakeholder Management
- Team Development & Mentorship

EDUCATION

Bachelor's Of Science In Management Information Systems & Finance

Iowa State University
05/2012