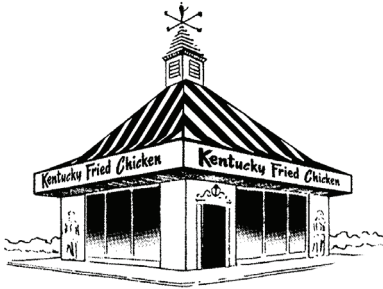# KFC

GLOBAL REACH & IMPACT

800K+
TEAM MEMBERS

22K+
RESTAURANT GENERAL MANAGERS

Every 6 Hours
A NEW KFC OPENS

OUR RESTAURANTS

23K
KFC RESTAURANTS IN MORE THAN 135 COUNTRIES

30%
OF KFC RESTAURANTS DELIVER

- **KFC delivery couriers** cover the equivalent to circling the circumference of the globe over 5000 times annually.
- Since 1999, **KFC has donated over 80 million pounds of food worldwide** through the Harvest food donation program.
- By 2020, KFC will have more click & collect outlets than **Walmart, Kroger, Target and Costco combined.**

FINGER LICKIN' GOOD

2017 MARKED THE BUCKET'S 60th Anniversary
THE BUCKET REPRESENTS 35% OF TOTAL SALES

- In 2017, the Zinger became the **1st chicken sandwich to go to space!**
- KFC sells more than **22M Zingers** each year in Australia, which is almost one spicy chicken sandwich for every person down under.
- Only a few people know the 11 herbs and spices that make up the **secret recipe**. It's protected by elaborate security precautions, including various companies blending different spices so that no one ever has the complete recipe!

THE LIFE OF COLONEL SANDERS

1890
Born on Sept. 9 in Henryville, Indiana.

1909-1930
Worked all kinds of different jobs, including a ferryboat driver, insurance salesman, lighting salesman, lawyer, tire salesman, amateur obstetrician, and more.

1930-1940
Took over a service station, where he began serving weary travelers the same fried chicken he grew up eating.

Lost it all, refused to give up, and started again.

Perfected his recipe of 11 herbs and spices.

1952
Opened the first Kentucky Fried Chicken franchise in Salt Lake City, in 1952, with the first franchisee, Pete Harman.

1955
Copyright filed for the "Kentucky Fried Chicken" name and a patent obtained for his special method of frying.

At age 65, set out traveling the country to visit more potential franchisees. Turned down 1,000 times.

1964
Sold Kentucky Fried Chicken.

1964-1979
Continued as the official face of KFC—and one of the most recognizable people on Earth—helping to spread his Original Recipe goodness around the world.