

Spencer Hunter

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Senior Product Manager - Developer Platform & Tools

Developer Relations leader with 10+ years creating developer-facing products and driving platform adoption. Deep expertise in API-first products, user research, and cross-functional collaboration to solve real developer problems.

WORK EXPERIENCE

Dwolla

Des Moines, IA, USA

Lead Developer Advocate

10/2018 - Present

- Developed and executed a comprehensive developer platform strategy, resulting in improved onboarding experience and increased API adoption across 600+ client integrations
- Led advisory role in designing APIs for new products and features, collaborating with engineering and product teams to ensure adherence to best practices and intuitive developer experience
- Conducted user research to identify pain points and opportunities in the developer journey, translating insights into product improvements and feature prioritization
- Partnered with engineering, product, and design teams to deliver developer-centric solutions, advocating for features that enhanced developer experience and reduced integration complexity
- Stayed current with emerging trends in Fintech and Developer Relations landscape, adapting platform strategy to maintain competitive advantage

Partner Integration Engineer

11/2016 - 07/2018

- Served as the sole technical resource supporting 200+ client API integrations alongside account management, providing hands-on technical guidance and troubleshooting to ensure successful integrations
- Created and maintained technical documentation, tutorials, and code samples that improved developer onboarding metrics and reduced time-to-integration
- Collaborated closely with engineering, product, and sales teams to identify developer needs, troubleshoot integration challenges, and optimize the overall client and partner experience

Technical Community Builder

05/2014 - 11/2016

- Built and managed developer community platforms, providing strategic direction for online forums and developer engagement initiatives
- Championed developer-centric features and enhancements, building business cases for their implementation and demonstrating value to stakeholders

Wells Fargo Home Mortgage

West Des Moines, IA

eBusiness Analyst • Full-time

03/2013 - 01/2014

- Led onboarding process improvements for Home Mortgage consultants to Facebook platform, ensuring compliance and risk management requirements
- Optimized business processes for Facebook onboarding by identifying and updating workflows, ensuring efficiency and a seamless user experience for new consultants

SKILLS

Product Management

- Product Strategy & Roadmap
- User Research & Customer Discovery
- Go-to-Market Strategy
- Cross-functional Collaboration

Technical & Platform

- API Design & Product Development
- Developer Platform Strategy
- Technical Documentation

Leadership & Communication

- Team Development & Mentorship
- Project Planning & Execution
- Community Building
- Stakeholder Management

EDUCATION

Bachelor's Of Science In Management Information Systems & Finance

Iowa State University
05/2012